



News Release

April 30, 2007

Husky/Mohawk Loyalty Program pays off for Darts Alberta

In only a few short months, Darts Alberta has already begun seeing the benefits of joining the Husky/Mohawk Loyalty Program.

Even though only a few member cards were circulated and used by the beginning of December, Darts Alberta received their first rebate cheque of **\$75.20** for the last quarter of 2006.

The program is proving to be even more successful than anticipated with a second rebate cheque recently received for an astounding **\$275.94**. Darts Alberta thanks all of their members that have been using their loyalty cards at Husky/Mohawk.

Members are reminded that 2% of all purchases at any Mohawk or Husky Station (except lottery and tobacco products) will be earned and paid to Darts Alberta on a quarterly basis. As an added incentive to our members, these fundraising dollars will be shared with our member leagues and members. Annually, each Member League will receive 0.75% of all rebates earned by their members, the highest card earner will receive \$100.00 in Husky/Mohawk Gas Certificates and 25% of the remaining proceeds will be added to the prize payouts for the following year's AGM shoot.

If you haven't yet received your Husky Community Rebate Program Card or wish to get more cards for family and friends, contact a representative from your Member League or the Darts Alberta Administrator at administrator@dartsalberta.com.

Visit www.dartsalberta.com for more information on the many programs and services offered by Darts Alberta.

Bill Hatter, President
president@dartsalberta.com

The programs & services provided by Darts Alberta are made possible through the financial support of:

