



DARTS ALBERTA POLICY

SOCIAL MEDIA

POLICY NUMBER: 027

Policy Originally Established: 2014-09-07

POLICY OBJECTIVES

Darts Alberta shall make use of Social Media as one of the means in communicating with Darts Alberta members and other dart players in Alberta to ensure they are kept up to date on Darts Alberta news and events. The primary objective of this policy is set out a protocol for the use of social media.

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1. Darts Alberta Facebook Group Administration

- 1.1. The Publicity Director and Administrator will be the designated administrators of the Darts Alberta Facebook group.
- 1.2. Only the administrators will have the ability to post or approve posts from other group members.
- 1.3. Only the administrators will have the ability to approve group members.
- 1.4. Only Darts Alberta members or dart players living in Alberta shall be approved as members of the group.
- 1.5. The administrators have the right to remove group member comments from posts if deemed in contravention of the Posting Guidelines.

2. Darts Alberta Facebook Posting Guidelines

- 2.1. With Darts Alberta members ranging from youth to seniors, the group must remain family-oriented.
- 2.2. Members should be encouraged to share their experiences and ideas or ask questions.
- 2.3. Differences of opinion are permitted provided they are respectful.
- 2.4. Group members must be courteous and respect individuals asking questions and have friendly discussions.
- 2.5. The following types of posts will be deleted:
 - 2.5.1. Any activity that goes against Darts Alberta policies
 - 2.5.2. Any advertising of services, vendors or products not affiliated with Darts Alberta
 - 2.5.3. Any solicitation of funds or sponsorship
 - 2.5.4. Personal posts that have virtually nothing to do with darts or Darts Alberta
 - 2.5.5. Any post or photo deemed to be other than "G-rated"
 - 2.5.6. Any post deemed to be disrespectful
 - 2.5.7. Profanity
- 2.6. Repeated violations of the posting guidelines could result in being permanently deleted from the group.